



STATE OF DELAWARE

**PUBLIC SERVICE COMMISSION**

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April 29, 2019

Mr. Phil E. Croskey  
Maryland Energy Advisors, LLC  
509 S. Exeter Street, Suite 320  
Baltimore, MD 21202

**Re: In The Matter of Maryland Energy Advisors, LLC D/B/A Pointclickswitch.com For A Certificate to Provide Electric Supply Services within the State Of Delaware (Submitted February 15, 2019) - PSC Docket No. 19-0107**

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Dear Mr. Richards,

The Delaware Public Service Commission ("Commission") is in receipt of the application (the "Application") submitted by Maryland Energy Advisors, LLC D/B/A pointclickswitch.com ("Company") for certification to broker electric supply services in Delaware. A deficiency letter dated March 13, 2019 was mailed to the Company with a requested response date of April 12, 2019. To date, a response has not been received. The Application is incomplete as filed and additional information is necessary, as indicated below:

**Section 2.2.1 Legal Name**

- Please submit the copies of the Registration of Trade, Business & Fictitious Name certificates for New Castle County and Kent County, stamped by the appropriate Prothonotary office.

**Section 2.2.3 Authorization**

- Please submit a Maryland business license.
- Please submit a copy of the permanent Delaware business license.

**Section 2.2.19 Retail Experience**

- Please provide a description of the nature of business/services the Company intends to provide in Delaware.
- Please provide the Commission Orders for the District of Columbia (gas), Rhode Island, Pennsylvania, and Virginia.
  - If an Order cannot be provided, please apply for a waiver of this requirement.

**Section 2.2.13 Marketing**

- Will the Company be employing third party vendors?
  - If so, please identify the vendors.
- Please submit copies of all marketing materials to be used in Delaware.
- Please provide details about the oversight, training, and compliance that will be employed in Delaware.

**Section 17.1 Proprietary Information**

- The following information is considered public and is included in the Staff memo: Present licenses, Orders, Decisions, and Professional Résumés. Please upload these documents as public.

**Section 2.5 Verification of Application**

- Please provide a signed, sworn statement of verification for each subsequent filing in this docket.

Staff respectfully requests a response to this notice of deficiency on or before May 24, 2019. Please note that 26 *Del. Admin. C.* § 3001 (the "Supplier Rules") section 2.4 provides that incomplete applications will be closed four (4) months after the filing date. If the application is not completed within the four (4) month time frame the applicant forfeits their application filing fee and must resubmit the application with an additional filing fee. The responses and verifications can be uploaded as a subsequent filing in DelaFile under Docket No 19-0107.

Sincerely,

*Shona Marshall*  
Shona Marshall  
Public Utility Analyst

CC: Ms. Donna Nickerson, Commission Secretary